



















Master of Science in Library and Information Management MSc(LIM)





Faculty of Education



















WHY MSc(LIM)?

"Information only becomes knowledge in the hands of someone who knows what to do with it." Peter Drucker

The MSc(LIM) is designed to prepare candidates for professional work in the information sector, the fastest growing area of the economy. It is the only local University with library and information studies programmes at the Bachelor and post-graduate levels.



WHY MSc(LIM)?

The MSc(LIM) is professionally accredited* by the Chartered Institute of Library and Information Professionals (CILIP), UK.



*Accreditation valid until March 2021 and subject to re-accreditation.



WHY MSC(LIM)?

- The only institution in Hong Kong that has joined the iSchools as a member. **Schools**
- First such award offered by a Hong Kong university.
- A program tailored to the unique needs of Hong Kong.
- The MSc(LIM) acts as both a first qualification and as an advanced qualification depending on entry knowledge.



WHY HKU?

HKU, a world-class University is a major regional and international centre for research. Its library system has more than two million volumes, highly sophisticated electronic services and extensive databases for student use.

WHY FACULTY OF EDUCATION, HKU?

WORLD UNIVERSITY RANKINGS		PROFESSIONAL	JOBS EV	/ENTS RA	NKINGS
Rank	Name Country/Region	(†) No. of FTE Students	No. of students per staff	International Students	Female:Male Ratio
1	Stanford University Variety United States Explore Enquire	16,223	7.4	23%	44 : 56
2	University of Oxford United Kingdom Enquire	20,774	11.1	41%	46 : 54
3	Harvard University Vunited States Enquire	21,261	9.3	25%	49:51
4	University of Californi United States Enquire	i a, Berkeley 39,918	19.8	17%	51 : 49
5	University of Hong Ko	ong 18,135	18.2	43%	54 : 46

Ranked 5th in education in THE World University Rankings 2021

[•]Retrieved on Nov 20, 2020: https://www.timeshighereducation.com/world-university-rankings/2021/subject-ranking/education#survey-answer



PROGRAMME AIMS

Designed to prepare people to

- be 'informed, reflective practitioners' in the information age;
- develop information leadership capacities that can be used in a wide variety of environments both profit and not-for-profit: traditional library settings, education settings, business settings, and as consultants.

WHO SHOULD APPLY?

- Everyone who holds a degree, deals with information, and wants to provide leadership!
- People who are already engaged in the information professions and are seeking a postgraduate qualification.

WHAT DO MSC(LIM) STUDENTS/ ALUMNI SAY?

"I think the MSc(LIM) programme has helped me in many ways – first of all, it has definitely expanded my knowledge in librarianship and information management. Apart from that, the exchange with other students is also very useful. The connection with people who are already in the field can give you a lot of insights, and that also helps you establish yourself in the field. I would recommend this programme to people who want to progress in their career, whether they aspire to be a librarian or an information professional."

Carina Leung (Current student)

"Studying the MSc(LIM) programme is the best decision I've made in my life. This programme provides me not only with professional knowledge which is applied to the library sector, but also with class activities where I meet students from diverse backgrounds and nationalities. Through discussion with lecturers and students, I can understand the theories and concepts of information studies. Besides, I really enjoy the guest lectures when information professionals share practical, real-life experience, the latest updates and needs of information management. Finally, I would like to thank the Faculty of Education and also Information Technology Services for making it possible for us to continue to study during the COVID-19 pandemic."

Ada Poon (Graduate)



WHAT DO MSC(LIM) STUDENTS/ ALUMNI SAY?

"With great enthusiasm for working in the library, I wanted to pursue a master's degree to advance my academic and professional development. I liked how the MSc(LIM) programme is designed to help us prepare ourselves for a professional position. It meant you could learn advanced knowledge in the field and also have a wide choice of schools and companies in which to do an internship. The Faculty and staff were very supportive."

Leung Tin Nok (Graduate)

"The MSc(LIM) programme not only provides systematic training in information science but also offers cutting-edge data science curricula which guided me through a fruitful learning journey in the field of learning analytics and educational data mining. Through the well-designed curriculum, this programme allowed me to explore a range of interesting topics in the data science field, including text mining, social network analysis and predictive modeling."

Li Fanjie (Graduate)

"I joined the MSc(LIM) programme and started working as a Teacher Librarian simultaneously in 2015. The programme benefitted my work in many ways, like helping me develop a collection development policy and plan information literacy lessons for my students. It was also memorable to devise an individual project on the topic of interactive fiction books. I was invited by my supervisor to share my findings on a parent-oriented reading website too! Cinnie Shen (Graduate)



MODE OF STUDY

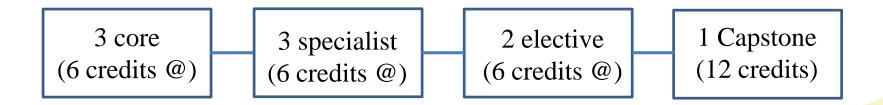
- One year for full-time or two years for part-time.
- A flexible modular structure allowing students to complete the degree according to their own pace.
- Classes on weekdays evening and Saturdays afternoon, also day-time classes on weekdays for full-time students.
- Classes in a face-to-face mode, supplemented by online learning management system (Moodle).

ASSESSMENT

Includes diverse forms of assessment such as group work and presentation, individual essays / reports, e-portfolios, forum discussion, online activities, etc. in providing different types of learning experience and building up students' knowledge in various aspects of LIM.

PROGRAMME STRUCTURE

- 3 terms a year
- 60 credits for completion



Each course consists of a minimum of 24 contact hours or equivalent.

CORE COURSES AND CAPSTONE

MLIM6025 Methods of research and enquiry

MLIM6206 Leading and managing in the workplace

MLIM6314 Library and information science foundation

MLIM7000 Capstone project and dissertation



SPECIALIST STRANDS

Students are required to select one specialist strand when submitting the online application:

- Data science [DS]
- Information Management [IM]
- Knowledge Management [KM]
- Librarianship [LIB]

SPECIALIST STRANDS

Complete 3 courses from the list of your chosen specialist strand:

Librarianship

- •Information resources & services
- •Literature for young people in a digital age
- Digital collection
- •Teacher librarianship
- •Preservation of information in a digital age
- •Collection management
- •Organising information
- •Information retrieval theory & practice
- •Information behaviour
- •New literacies and technology
- •Internship in LIM
- Project management

Information management

- •Information resources & services
- •Records management

- •Preservation of information in a digital age
- •Organising information
- •Information retrieval theory & practice
- Information behaviour
- •New literacies and technology
- •Internship in LIM
- •Management information systems
- Project management



SPECIALIST STRANDS

Knowledge management

- •Records management
- •Knowledge management
- •E-learning strategies & management
- Organisational learning
- •Management information systems
- •Internship in LIM
- •Project management

Data science

- Data science and learning analytics
- Data curation
- Information system analysis and development



INTERNSHIP: POTENTIAL ORGANIZATIONS/ LIBRARIES

- Hong Kong Trade Development Council
- National Library of Public Information, Taiwan
- National Tsing Hua University Library, Taiwan
- New York University Shanghai Library, China
- The University of Illinois, U.S.A.
- The University of British Columbia, Canada
- The Chopin Society of Hong Kong
- The Hong Kong Baptist University Library
- The University of Hong Kong Museum and Art Gallery
- The University of Hong Kong Libraries
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CAPSTONE PROJECT: EXAMPLE TOPICS

- A new era of E-Learning: educational use of mobile technologies
- An Investigation of Secondary School Students' Plagiarism Behaviors in Online Writing
- Comparing young tourists' mobile information seeking behavior of dining information
- Citation analysis in the MPhil theses and PhD dissertation in Chinese Medicine
- Developing User Models for an E-learning System
- Evaluation of Metadata for Wall Paintings and Stone Cave Temples
- Evaluating the operation of Twitter by Library Schools in America
- Information Behavior of Music Fans on Social Media
- Motivators of University students' engagement in using Google Docs for collaborative information processing
- Music Search Behavior Data Mining



CAPSTONE PROJECT: EXAMPLE TOPICS

- Name Disambiguation in the Real World Research Repository
- Privacy and trust perception of HKU students in using social networks for education purposes
- Problems in managing records in electronic format: a case study of a Hong Kong secondary school
- The use of LibGuides in Hong Kong academic libraries
- User acceptance of an Enterprise Content Management System for managing archives and records: a case study of a sports association in Hong Kong
- User Evaluation of the Dunhuang Panorama Digital Library
- Using Learning Analytics to Assess Student Learning in Wikis
- Using social media for music education
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DISSERTATION: EXAMPLE TOPICS

- Analyzing User Needs for Cultural Heritage Information on Social Media
- Challenges in academic libraries: case studies in HKUL and NTUL
- Examining the educational role of school libraries in Hong Kong, Taiwan and Mainland China: a comparative study
- Exploring Research Data Sharing Behavior of Scholars in Hong Kong
- Internet Health Information Use of University Students in Greater China
- Medical students' attitudes and perceptions of mobile learning
- Quality evaluation of geriatric health information on Yahoo! Answers: a cross-cultural comparative study
- Service Quality Gap in Remote Service Delivery with Mobile Devices among Academic Libraries in Hong Kong
- Towards Automatic Assessment of Collaborative Writing on Wiki
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PROGRAMME TEAM

Professor Maggie Wang (Prog. Director)

Dr Dickson Chiu

Dr Sam Chu

Dr Shihui Feng

Dr Xiao Hu

Dr Alvin Kwan

Mr Peter Warning

Dr Chenwei Zhang

Plus local & visiting scholars.



ADMISSION REQUIREMENTS & FEES

- Hold a Bachelor's Degree of this University or equivalent standard
- Satisfy the English language requirement if the language of teaching and/or examination of the qualification holding is not English
- The programme fee for 2021-22 is HK\$168,000*. (payable by 2 installments for full-time students and by 4 installments for part-time)



^{*} Subject to University's approval

Online Application https://aal.hku.hk/tpg/

Application Deadline Noon, January 29, 2021



Questions & Answers

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